

BOOK DANIEL EDDS

**TO SPEAK AT YOUR NEXT EVENT
OR CONSULT WITH YOUR ORGANIZATION'S LEADERSHIP**

ABOUT THE BOOK

Leveraging the Genetics of Leadership, cracking the code of sustainable team performance, revolutionizes archaic models of organizational leadership. Dan Edds provides through personal interviews and in-depth case studies how elite organizations have abandoned reliance on the transformative leader. Instead, they custom design a transformative system of leadership. The result is an organizational DNA that will transform the experience of the workforce and unleash their basic human capacities for creativity and innovation.

For twenty-five years, Daniel Edds has supported the public sector, health-care, nonprofit, K-12, banking, and higher-ed organizations as a management consultant. He holds a Master of Business Administration in International Business from the Alber's School of Business and Economics at Seattle University. Dan is a Kaplan Norton Balanced Scorecard graduate and certified Lean practitioner. He has also held the Project Manager Professional certificate and is an experienced Baldrige Examiner through the Alliance program.

While 'systemic leadership' is a new buzzword in business and management schools around the world, Daniel comes straight from the sharp end of practice and delivers one of the most clearly written books I have seen in a while – with systemic insight, but unencumbered by jargon. Read and enjoy!"

— Gerald Midgley, Professor of Systems Thinking, Centre for Systems Studies, Business School, University of Hull, UK

In *Leveraging the Genetics of Leadership*, Dan provides fresh insights based on case studies and personal interviews. His systems approach to leadership is replicable and scalable from the smallest to the most complex organizations.

— Richard Hodge, PhD and author of *A Systems Approach to Strategy and Execution in National Security Enterprises*. Faculty at Thought Leaders Business School, Australia

Leveraging the Genetics of Leadership is revolutionary

— Elekanyani Ndlovu
Johannesburg, South Africa

This book is a gift for any leader who has been given the stewardship to lead, but doesn't know how to approach it. A wonderful contribution to the leadership literature!"

— Timothy R. Clark, PhD, Author of *The 4 Stages of Psychological Safety: Defining the Path to Inclusion and Innovation*

**INTERNATIONALLY
RECOGNIZED THOUGHT
LEADER ON
SYSTEMIC LEADERSHIP**

